



Fly Green Fund turns one – together we have every reason to celebrate!

Fly Green Fund has now turned one – and together we can look back at twelve eventful months. In a rather short time, we have taken a step closer to our goal: that everyone who wants to should be able to fly on bio jet fuel in Sweden, while we become a world leader in bio jet fuel. Thanks to you, we are well on the way to reach our goal.

We have five partners: Swedavia, BRA, SAS, EFS (Scandinavia's leading business aviation company) and KLM. They pay for our administrative costs in order for all the money that goes into the fund to be used for bio jet fuel. The organization for Swedish regional airports will join in the beginning of autumn. We are still negotiating with BRA and SAS on the agreement between us and how we together best will be able to offer our customers to decrease their fossil footprint when flying. We hope for this to be ready as soon as possible.



We have three customers with annual agreements: Löfbergs, Resia and Swedavia. Together with Resia, we have also developed an offer for their business travellers that means that the cost for bio jet fuel can be stated directly on their travel invoices. These are brave customers who dare, want to and can lead the way. With their help, we now show others that it is possible to support Fly Green Fund, both as a private and public company.

We have had more than 30 Swish customers in a month: our new Swish account (a Swedish payment solution enabling consumers to make real-time payments using their mobile phones) is gathering momentum and new customers join every day. Not least after Swedavia promoted us in their social channels and at their airports. We ask those who join some questions

and the answers will be put on our web page (www.flygreenfund.se) after the summer.

Some examples:

"Self-evident for a person like me who is deeply committed to sustainability!"

"On the one hand, I want to contribute to the development of bio jet fuel in Scandinavia and on the other it is about appeasing my own bad environmental conscience when I sometimes have to take the plane. Aviation in particular is the area that is the least renewable and a source of many bad consciences. If many of us support FGF we can get the ball rolling towards domestic production of bio jet fuel, from for example rest products from the forest."

"I like flying, it is quick and makes the working day more productive. At the same time, I want to protect the environment. I am a development optimist and think that we can solve the climate challenge with the help of smart innovations and by that I do not only mean new technology, but also new business models, of which Fly Green Fund is an example."

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We have launched Fly Green Platform: which will be a knowledge sharing platform for everyone in the value chain, for a quicker and smoother start of the Swedish production of bio jet fuel. During the Almedalen Week, many interesting discussions took place and all of a sudden it doesn't seem that far away. We will return with more information in the autumn.

Together we make a difference!

After the New York meeting

In society, more and more voices are being raised saying that we need joint sustainability work and that the entire value chain needs to be included.

When the UN General Assembly adopted the Sustainable Development Goals (Agenda 2030) in New York last autumn, the idea of partnership was given its own goal, **number 17: Strengthen the means of implementation and revitalize the global partnership for sustainable development.**

Target 17.17 states as follows: "Encourage and promote effective public, public- private, and civil society partnerships, building on the experience and resourcing strategies of partnerships."

A resourcing strategy that the Swedish Environmental Objectives Council, set up by the government, has addressed on its action list is in fact Fly Green Fund.

The aim is to investigate if the Government Offices and the Swedish public authorities – as part of their environmental management systems – could participate in Fly Green Fund to contribute to decreased climate effect for air travel. We believe that it makes a great difference if the public sector dares to be in the forefront and lead the way. Since they travel a lot, greater volumes would be created. And as we already know – greater volumes mean lower prices.

Swedavia – first with public procurement

It is going to be exciting to follow the work of the Environmental Objectives Council. Sustainability goal 17 from the New York meeting can also work as a support during public procurement, which can help us boost the market. And if the public sector leads the way, more and more private players will be aware of bio jet fuel.

Swedavia, which is both a partner and a customer to Fly Green Fund, has already shown that it is possible for public players to join through public procurement:

<http://www.mynewsdesk.com/swedavia/pressreleases/swedavia-signs-agreement-with-supplier-for-renewable-aviation-fuel-1460017>

"It could be regarded as a prestudy to the work of the Environmental Objectives Council", said Lena Wennberg, Sustainability and Environmental Manager at Swedavia, at our seminar during the Almedalen Week entitled **How do we obtain fossil free aviation?**

<http://www.flygreenfund.se/almedalen-hur-far-vi-till-ett-fossilfritt-flyg/>

(only in Swedish)



Starting regional Fly Green Funds to speed up our work!

As you are aware, Fly Green Fund, is a non-profit economic association. We do not have the means for marketing and campaigns. We are dependent on people talking about us and informing others about our existence. This is the thing that we receive the most criticism for – that people didn't know about our existence. That's why we need your help.

On the one hand, we have the above-mentioned Swish service which is easy to spread information about in social media. On the other hand, we have started regional Fly Green Funds, where the regions work for more sustainable aviation. We held a first meeting during the Almedalen Week with representatives from Kalmar, Halland, Sundsvall, Skellefteå, Östersund as well as Värmland.

Get in touch with us if you live in a region you think should participate. Our work together with the regions will continue in the autumn.

<http://www.flygreenfund.se/en/almedalen-ideverkstad-regionala-fly-green-funds/>

More information about our other activities during the Almedalen Week can be found here:

<http://www.flygreenfund.se/en/fly-green-fund-almedalen/>

<http://www.flygreenfund.se/en/almedalen-miljomal-leder-till-battare-miljo-och-konkurrenskraft-sant-eller-falskt/>

<http://www.flygreenfund.se/en/almedalen-besok-av-miljoministern/>

Save the date - FGF16 on October 5

Another thing – mark Wednesday October 5 in your calendar already now. On that day, the annual major Fly Green Fund conference, FGF16, will take place in Näringslivets Hus in Stockholm. This year's speakers include Maria Wetterstrand, chairperson of the Environmental Objectives Council. More information about the seminar will be found on our web page after the summer.

The summer will hopefully bring some eagerly awaited time off, time to rest and charge the batteries.

Sunny greetings from Karlstad and